Susan Marie Zvacek, PhD

Speaker, Workshop Leader, Consultant

susan@smzteaching

EDUCATION

Ph.D.	Curriculum and Instructional Technology	Iowa State University Ames, Iowa
M.Ed.	Educational Studies – Media	University of Utah Salt Lake City, UT
B.A.	Speech	Iowa State University Ames, Iowa

PROFESSIONAL POSITIONS

January 2006 to Present
  Independent Consultant: SMZTeaching.com
  Teaching & Learning in Higher Education

  ◆ Speaking, consulting, and workshops on topics related to course development, assessing learner progress, higher order thinking skills, and instructional technologies;
  ◆ Fulbright Specialist for Faculty Development at School of Engineering, University of Porto, Portugal;
  ◆ Keynote speaker and workshop leader at conferences in Austria, China, Costa Rica, Czech Republic, Cyprus, Estonia, Portugal, Slovakia, UK, and throughout the United States.

February 2018 to June 2018
  Adjunct Instructor
  Faculdade de Engenharia, University of Porto, Portugal

  ◆ Built Moodle course site for Engineering Education Theory and Practice, with topics such as applications of learning theory, student motivation, and assessment;
  ◆ Taught course in hybrid format (Moodle, Zoom, and face-to-face) for 19 engineering faculty members

October 2014 to August 2017

Associate Provost for the Advancement of Teaching and Learning
University of Denver

- Provide leadership in the adoption and assessment of technologies for learning;
- Direct the activities of the Office of Teaching and Learning to support projects that enhance teaching and learning;
- Collaborate with faculty, staff, and administrators to plan and implement initiatives that recognize and support innovative teaching;
- Participate in university decision-making related to teaching and learning.

April 2012 to September 2014

Senior Director, Teaching Excellence and Learning Technologies
Fort Hays State University (Hays, KS)

- Oversaw design and development of online courses for FHSU's Virtual College;
- Coordinated faculty development activities for on- and off-campus instructors;
- Provided consultation on university initiatives that involve teaching excellence;
- Participated in strategic planning at the unit level and above to move the institution forward in the application of technology to instruction.

January 2006 to June 2006

Fulbright Senior Lecturer
Charles University (Prague), Assigned to STEM Research Office

- Taught online professional development courses for postsecondary faculty members and administrators;
- Provided consulting services for postsecondary institutions throughout the Czech Republic and Slovakia on instructional design and e-learning;
- Offered workshops for higher education faculty and graduate students at Charles University

September 1999 to April 2012

Director, Instructional Development and Support
University of Kansas

- Designed and implemented innovative faculty development programs;
- Provided consultation on classroom design and technology enhancements for a variety of learning environments;
- Facilitated cooperative activity among university entities (e.g., IT, Center for Teaching Excellence, Libraries, etc.) to further the appropriate application of technology for teaching and learning.

October 1998 to 2005, 2010 to Present
  Adjunct Professor, School of Education/College of Health Care Sciences
  Nova Southeastern University (Ft. Lauderdale)

- Served as Adjunct Professor for graduate courses in online and face-to-face environments;
- Advised students in the Instructional Technology doctoral program, guided dissertation research, and oversaw document completion;
- Provided input for program review and development.

March 2002 to April 2003
  External Evaluation Team Leader
  Digital Dakota Network (Pierre, SD)

- Conducted project evaluation for federally-funded Star Schools Grant;
- Coordinated activities of three-person external evaluation team;
- Wrote annual report of progress toward goals, strengths, weaknesses, and recommendations.

September 1994 to August 1999
  Director, Center for Learning Technologies
  Old Dominion University (Norfolk, VA)

- Oversaw and provided leadership for Faculty Development/Instructional Design, Media Services, Instructional Graphics, and Learning Assessment Lab service units;
- Designed and conducted workshops and seminars related to teaching, instructional technology, and assessment;
- Participated in the design of technology-enhanced classrooms and lecture halls for traditional and televised instruction;

August 1989 to August 1994
  Assistant Professor of Educational Technology
  University of Northern Colorado

- Designed and taught graduate and undergraduate courses in educational technology, specializing in instructional design and distance education;
- Advised master's and doctoral students in Educational Technology degree programs;
- Chaired the Professional Teacher Education Council, served on Faculty Senate, and various university committees.

SELECTED PUBLICATIONS

Zvacek, S.M. (2016). Building creativity into engineering education: Practical strategies. *International Journal of Creativity & Problem Solving, 26*(2), 141-155.

Simonson, M., Smaldino, S., Zvacek, S. (2016). *Teaching and Learning at a Distance: Foundations of Distance Education, 6th ed.* Charlotte, NC: Information Age.

Zvacek, S.M., Restivo, M.T., and Chouzal, M.F. (2015). Accuracy of self-assessment among graduate students in mechanical engineering. *IEEE Xplore Digital Library*, International Conference on Interactive Collaborative Learning, Florence, IT, 1130-1133.

Zvacek, S.M., Restivo, M.T., and Chouzal, M.F. (2013). Concept mapping for higher order thinking. *International Journal of Engineering Pedagogy, 3*, 6-10.

Zvacek, S.M. (2013). Book Review: Higher education in the digital age by William G. Bowen. *Teacher-Scholar, 5*, 59-61.

Zvacek, S.M. (2012). Preface to *Using Remote Labs in Education,* pp.11-16. Edited by Javier Garcia Zubia and Gustavo R. Alves. Bilbao, Spain: University of Deusto Press.

Simonson, M., Smaldino, S., Albright, M., Zvacek, S. (2011). *Teaching and Learning at a Distance: Foundations of Distance Education, 5th ed.* Columbus, OH: Merrill, Prentice Hall.

Zvacek, S.M. (2010-2015). *Talking about Teaching*. Column in the SPEE Quarterly Newsletter (Sociedade Portuguesa Para a Educação em Engenharia (Portuguese Society for Engineering Education).

Zvacek, S.M. (2010). Book Review: Assessing the online learner by Palloff and Pratt. *Quarterly Review of Distance Education, 10(3)*, 59-61.

Zvacek, S.M. (2009). Creating engaging online courses. *International Journal of Online Engineering, 5(2),* 8-10.

Zvacek, S.M. (2007). Away from the office: A Fulbrighter's semester in Prague. *College & University Media Review, 13*, 95-101.

Vejvodová, J., Zvacek, S.M. (2007). Differences and similarities: Czech and U.S. online learning. *Conference Proceedings, ICETA 2007 (International Conference on E- Learning Technologies and Applications),* Stara Lesna, Slovakia. (September 2007)

Pavliček, J., Zvacek, S.M. (2006). *Instructional Strategies in Online Learning*. Conference Proceedings for ICTE, Rol'nov pod Radhoštěm, Czech Republic. *(September 2006)*

Southworth, H., Cakici, K., Vovides, Y., Zvacek, S. (2006). *Blackboard for Dummies*. Hoboken, NJ: Wiley Publishing, Inc.

Zvacek, S.M. (August 2005). Book review. Okoboji: A twenty-year review of leadership, 1955-1974. *Education Review*. Tempe, AZ: Arizona State University.

Simonson, M., Smaldino, S., Albright, M., Zvacek, S. (2005). *Teaching and Learning at a Distance: Foundations of Distance Education, 3rd ed.* Columbus, OH: Merrill, Prentice Hall.

Zvacek, S.M., Walter, S. (2005). *High-velocity change: Creating collaborative learning environments.* Research Bulletin Volume 2005, No. 15. Boulder, CO: EDUCAUSE Center for Academic Research.

Zvacek, S.M. (2004). How we do things here: Developing a policy manual for CMS usage. *Distance Learning: A Magazine for Leaders, 1(2),* 7-11.

Zvacek, S.M. (2004). Book review. Assessment Strategies for the On-Line Class: From Theory to Practice. *The National Teaching and Learning Forum, 13(2).*

Zvacek, S.M. (2003). Distance education. In A. Kovalchick and K. Dawson (Eds.) *Education and Technology: An Encyclopedia*. Santa Barbara, CA: ABC-CLIO.

Zvacek, S.M. (2003). Television and learning. In A. Kovalchick and K. Dawson (Eds.) *Education and Technology: An Encyclopedia*. Santa Barbara, CA: ABC-CLIO.

Zvacek, S.M. (2003). Review of 'Assessment Strategies for the On-Line Class: From Theory to Practice.' *National Teaching and Learning Forum, 13(2).* Madison, WI.

Zvacek, S.M. (2001). Confessions of a guerilla technologist. *EDUCAUSE Quarterly, 24(2),* 40-45.

SELECTED KEYNOTES, WORKSHOPS, PRESENTATIONS

Zvacek, S.M. *Let's Get Skeptical About Technology.* Presentation at IIDEA (International Institute for Developing Engineering Academics) Forum, Beijing, China, July 16, 2017.

Zvacek, S.M. *Lab-created Learning.* Keynote Presentation at IFEES/Chinese Academy of Engineering Workshop, Tsinghua University, Beijing, China, July 14-15, 2017.

Zvacek, S.M. *It's Hip to Flip (Your Course).* Workshop presented for faculty at University of Porto, Portugal, June 2016.

Zvacek, S.M. *Spurious Claims and Zombie Factoids: What's the Big Deal?* Keynote presentation at E-Learning Consortium of Colorado Annual Conference, Breckenridge, CO, March 2016.

Zvacek, S.M. *From Know-What to Know-How to Know-Why.* Keynote Presentation at Experiment@'15 Conference, Ponta Delgada, Azores, June 2015.

Zvacek, S.M. *Collaborative Concept Mapping Online.* Workshop Session at Teaching and Learning with Technology Symposium, Denver, CO, October 2015.

Zvacek, S.M. *My Students are Tech-Savvy, Right?* Keynote presentation at Computer Supported Education Conference, May 6-8, 2013, Aachen, Germany.

Zvacek, S.M. *Being Your Own Best Boss: Self-Regulated Learning for Higher Education.* Keynote Presentation at "Higher Education, Higher Learning?" Conference, Tallinn, Estonia, January 17-19, 2013.

Zvacek, S.M. Teaching for Higher Order Thinking Skills. Half-day Workshop Session at "Higher Education, Higher Learning?" Conference, Tallinn, Estonia, January 17-19, 2013.

Zvacek, S.M. *Assessing Learning in the Online Environment.* Keynote presentation for the Northwest E-Learning Community 6th Annual Conference, October 13, 2011, Vancouver, WA.

Zvacek, S.M. *Teaching for Higher Order Thinking with Virtual and Remote Labs.* Keynote for the First World Engineering Education Flash Week Conference, September 2011, Lisbon, Portugal.

Zvacek, S.M. *Teaching for Higher Order Learning.* Workshop series for Sociedade Portuguesa para a Educação em Engenharia, presented at the University of Porto, Portugal, July 4-8, 2011.

Livingood, D., Zvacek, S.M., Livingood, M. *Classroom Design, Learning, and Architecture.* Panel presentation and workshop sponsored by OEPI-Oficina Ejecutora del Programa de Inversiones (Executive Office of the Investment Program), University of Costa Rica. San José, CR, June 21, 2011.

Dooley, K., Hugo, S., Juliano, D., Zvacek, S.M. *Classroom Design: Partners and Processes*. Webinar sponsored by the Consortium of College and University Media Centers, March 9, 2011. Archived at http://breeze.iu.edu/p66686182/

Zvacek, S.M. *Assessing Learning in the Online Environment.* Staff development workshop for Eastern Iowa Community College District, November 23, 2010, Eldridge, IA.

Zvacek, S.M. *Teaching Partially Clothed: For Those Not Ready for "Naked."* Pre-conference workshop for Consortium of College and University Media Centers, October 2010, Buffalo, NY.

Zvacek, S.M. *The Bb Exemplary Course Program and Your Learning Ecosystem.* Keynote presentation at Virginia Blackboard User Group conference (VA-BUG), September 17, 2010, Shenandoah University, Winchester, VA.

Kamala, D., McGranahan, M., York, D., Zvacek, S.M. *Digital Nation: Opening Session.* Presented at the Annual Conference of Colleague-to-Colleague, August 2010, Overland Park, KS

Zvacek, S.M. *Teaching for Higher Order Thinking.* Workshop at Faculdade de Engenharia, University of Porto and University of Minho, June 2010, Porto and Guimaraes, Portugal.

Zvacek, S.M. and Dixon, R. *Thinking in Action: Learner Engagement in Exemplary Online Courses*. Presented at the Durham Blackboard Users' Conference, January 2010, Durham, England.

Zvacek, S.M. *Creating Engaging Online Courses*. Presentation at 3rd International Conference on Integrity, Reliability, and Failure. July 2009, Faculty of Engineering, University of Porto, Portugal.

Zvacek, S.M. and Gibson, R. *iTunes U and You: Issues to Consider When Adopting iTunes U.* Presented at the Annual Conference of Colleague-to-Colleague, July 2009, Overland Park, KS.

Levine, A. and Zvacek, S.M. *Balancing Acts: Making IT Work for Everyone.* Keynote presentation at EDUCAUSE Southwest Regional Conference, February 2009, San Antonio, TX.

Zvacek, S.M. *A Guide to Online Course Quality.* Plenary Presentation at Virtual University Conference, December 2008, Bratislava, Slovakia.

Zvacek, S.M. *Changing Roles for Teachers and Learners in Online Courses: Evolution, not Revolution.* Plenary Presentation at ICETA 2007 (International Conference on E-Learning Technologies and Applications), September 2007, Stara Lesna, Slovakia.

Zvacek, S.M. *Beyond Button-pushing: Integrating Technology Literacy into Our Teaching*. Keynote presentation at NAESA Conference (transmitted simultaneously by video to Lima, Peru and Richmond, VA). June 2006, Nicosia, Cyprus.

Zvacek, S. *Quality in E-learning.* Presented at the Annual Conference of the Fulbright Academy of Science and Technology, March 2006, Berlin, Germany.

Alleyne, A., Hood, D., Sadowski, K. & Zvacek, S.M. *Building a Multi-faceted Blackboard™ Community*. Panel presentation at Blackboard™ User's Conference, April 2005, Baltimore, MD.

Zvacek, S.M. *Leadership in Distance Education.* Presented at the Distance Leaders Certificate Seminar. Nova Southeastern University, February 2004, Miami, FL.

Zvacek, S.M. *When "Because I Said So" Isn't Good Enough: Developing a Blackboard™ Usage Policy Manual.* Presented at Blackboard™ Users Conference, March 2004, Phoenix, AZ.

Zvacek, S.M. *Online Assessment and Current Practice in Distance Education*. Presented at the Kansas Board of Regents Regional Assessment Conference, April 2004, Hays, KS.

PROFESSIONAL ASSOCIATIONS and SERVICE

International Society for Engineering Pedagogy (IGIP). *Higher Order Thinking* Work Group Leader 2016 to present; Curriculum Development (*Learning Theory* and *Higher Order Thinking* hybrid course modules), 2016.

International Conference on Computer-Supported Education (CSEDU). Program Co-chair, 2017-2018); Program Committee, 2015-16.

IEEE-TALE (Teaching, Assessment, and Learning for Education) Program Review Committee (Proposal Reviewer), 2015.

Consortium for College and University Media Centers. Member, 1999 to 2016; President, 2011; Annual Conference Chair, 2011; Instructional Design Interest Group Chair, 2009 to 2011; Conference Host, 2008.

Sociedade Portuguesa Para a Educação em Engenharia (Portuguese Society for Engineering Education). Named Honorary Member, September 2011.

Blackboard™ Exemplary Course Program. Founding Director, 2003 to 2014.

Association for Educational Communications and Technology. National Conference Chair, Dallas, 2002; National Conference Planning Committee/Roundtable Coordinator, 1993 to 1999; Leadership Development Grants Coordinator, 1991 to 1994; Long-term Planning Committee, 1986 to 1988; Member, 1982 to Present.

Colleague-to-Colleague (Kansas/Missouri Regional Association). President, 2008-9; Member 2004 to 2014.